

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP6/12 09.53
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD _____
SALES PRSN WA- JOE KNAUER _____

ORDER #	CONTRACT #	CLASS:	LOC:
	6297556	NALH.	

PRDCT	<u>RPOF-3 PAC</u>	<u>EST#1958</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP8/12 09.03

REP: TO LENA
FR JENNY
OK'D M3, SEE LINE 34
TTLS RTS
PLS CFM, THX 9/6

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		1200N-1230P	30		\$375.00	9/15	9/15	0		SAT	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1958
 PROGRAM : NEWS

REP HEADLINE# 6297556 TRF# 329040
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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34	A		1200N-1230P	30		\$375.00	9/16	9/16	1		SUN	1
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PROGRAM : NEWS
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-28 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M3 OK'D BUY#28 MISSED: SAT/1200N-1230P SEP15 30S \$375.00 (SEP5/12)
OFFER: SUN/1200N-1230P SEP16 30S \$375.00 PLS ADVISE.
CMT: DUE TO PRGM CHANGE: COLLEGE FBALL

SEP/12 59525.00 CONTRACT TOTAL 59525.00
TOTAL SPOTS 44

MARKET TOTALS \$188,750 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE